



C O B E S T

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CoBest Group



CoBest Products



# CoBest Group

- Overview & Core Values
- Strength



## CoBest Group

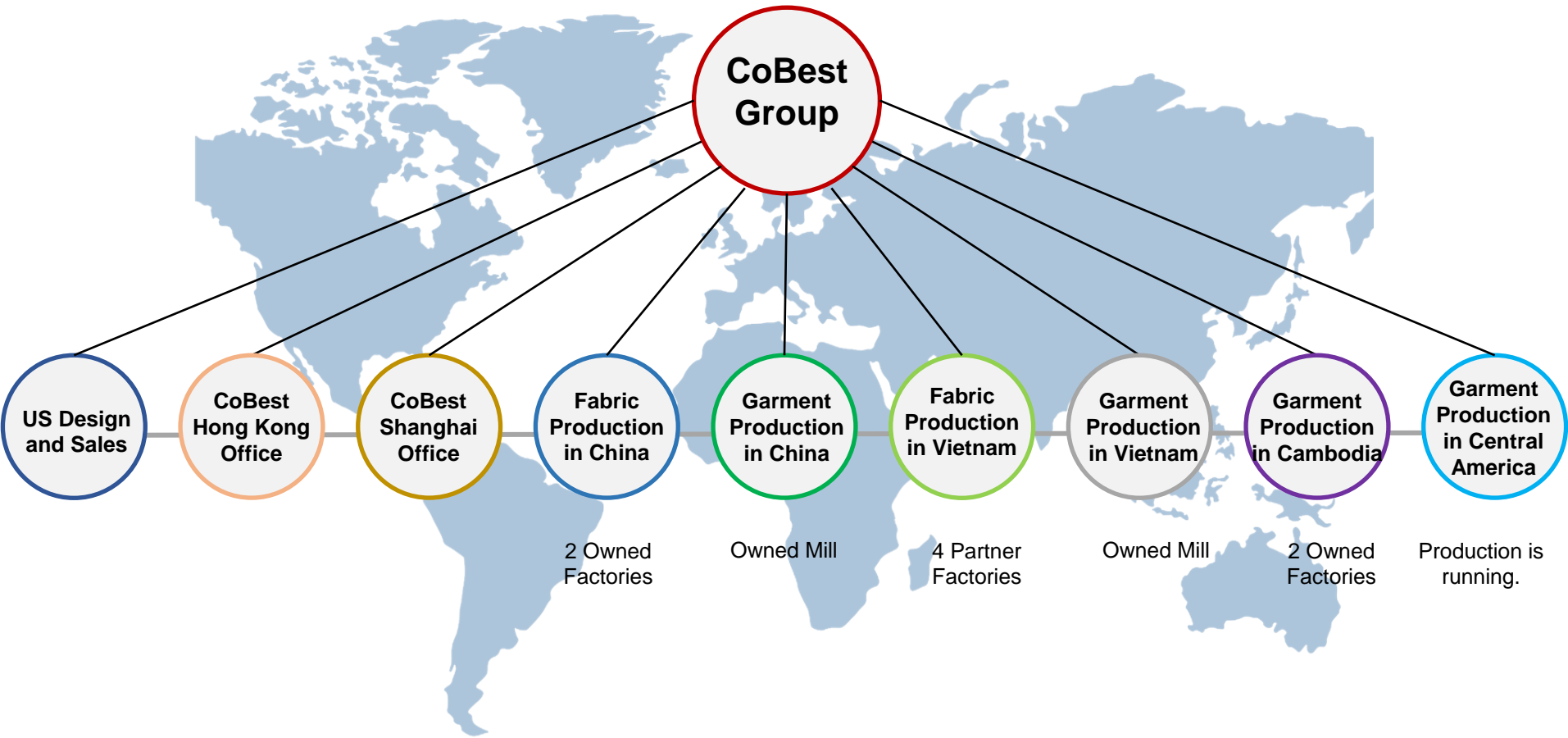
- Overview & Core Values

## ➤ Company Overview

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CoBest Group, established in 1997, is a vertically integrated fashion corporate, primarily engaged in fabric R&D and production, fashion design, and apparel manufacturing. Our products are sold to America, Europe, and Japan, etc.

CoBest is a customer-centric, digitally-driven modern enterprise that places a strong emphasis on sustainable development.



## ➤ Core values

CoBest is a customer-centric, digitally-driven modern enterprise that places a strong emphasis on sustainable development.



- ✓ Collaborative forecast
- ✓ Market Intelligence
- ✓ Product Development
- ✓ Rapid response to market



- ✓ IPD, 3D for product R&D
- ✓ MES for efficiency
- ✓ QMS for quality control
- ✓ APS for production planning and control
- ✓ SAP for resource integration



- ✓ Degradable material
- ✓ CLP & Solar energy
- ✓ Clothing reuse and upcycling

## ➤ CoBest Shanghai Office

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- R&D
- Sourcing and Purchasing
- Technical and Sampling Center
- Production Plan and Control
- Quality Management
- Supporting Functions

Shanghai Office





## ➤ Owned Fabric Mill in China

### Fabrications:

- ✓ Synthetic, Cotton & Cotton Blend, Linen & Linen Blend, Rayon/Viscose and Blend, Tencel & Tencel Blend, Modal & Modal Blend, etc
- ✓ Solid and Printing
- ✓ Woven

### Key Fabric Clients:

- ✓ Uniqlo, GU
- ✓ Inditex Group (Massimo Dutti, ZARA...)
- ✓ GAP Inc. (Banana Republic, Old Navy, GAP, Athleta...)
- ✓ Kohls (Nine West, Simply Vera Wang, Sonoma, Tek Gear, FLX... )
- ✓ Target, Abercrombie& Fitch, Hollister, VF,
- ✓ Mango, Marks&Spencer, Ralph Lauren, All Saints

### Monthly Capacity:

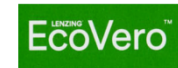
Solid: 6.5 million yards, Print: 4.8 million yards.



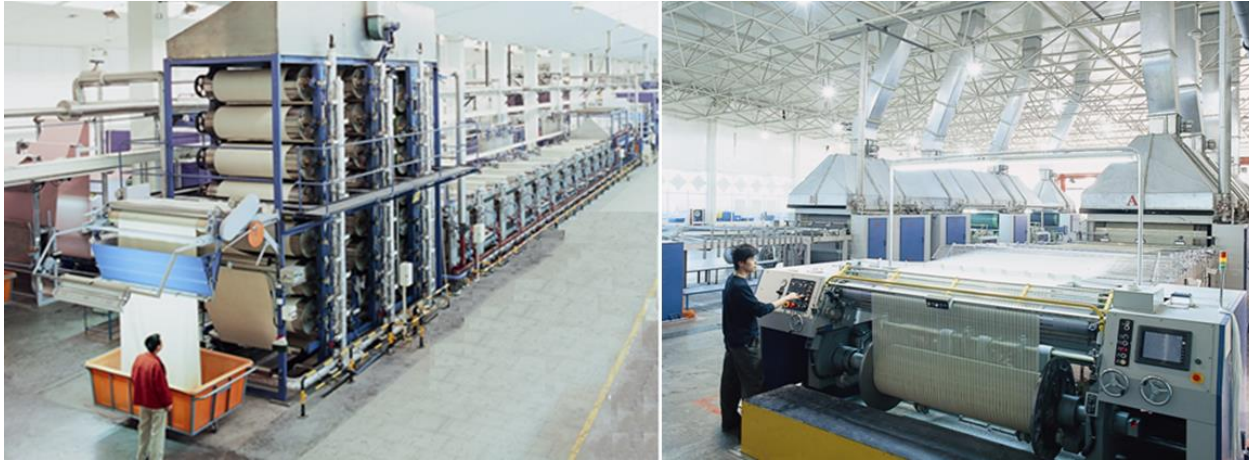
(Fabric Dyeing/ Printing Mill)

### Sustainability:

- ✓ BCI Cotton by Better Cotton
- ✓ Eco-Vero by LENZING
- ✓ GOTS – Organic Textile
- ✓ Standard 100 by OEKO-TEX
- ✓ EcoCosy



## ➤ Owned Fabric Mill in Vietnam

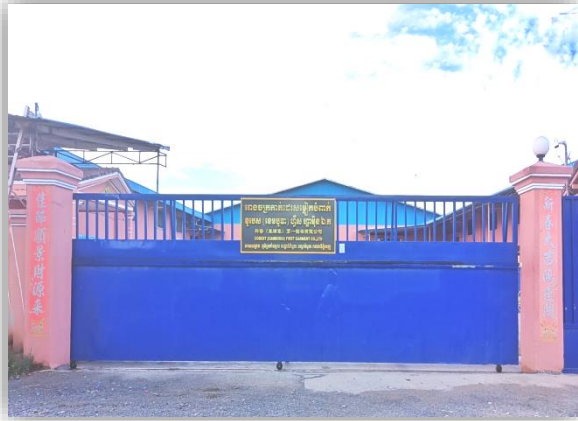


Fabrications:

- ✓ Cotton & Cotton Blend, Linen & Linen Blend, Rayon/Viscose and Blend, etc.
- ✓ Solid and Printing
- ✓ Woven

## ➤ Owned Garment Factories in Cambodia

### CoBest First Garment (Cambodia)



Location: Phnom Penh.  
Full capacity with 500 employee, 12 lines.  
Monthly capacity: 200,000~250,000pcs.

Product Categories: Mainly for Top, Dress, Skirt, Pants, Short, and Jackets.

### CoBest Second Garment (Cambodia)



Location: Takeo Province.  
Full capacity with 1350 employee, 15 lines.  
Monthly capacity: 500,000~550,000pcs.

Product Categories: Mainly for Jackets, Pants, Shorts, Top and Dress.

## ➤ Partner Factories in North Vietnam (near to Hanoi)

Hung Yen Garment Corporation



Location: Hung Yen province.  
2200 workers, 33 lines.  
Monthly capacity: 850,000pcs.

Product Categories: Mainly for Top, Dress, Skirt, Pants, Short, Jackets and Outerwear.

Song Hong Garment (use 2 factories)



Location: Nam Dinh province.  
2000 workers, 36 lines.  
Monthly capacity: 1,000,000pcs.

Product Categories: Mainly for Top, Dress, Skirt, Pants, Short, Jackets and Outerwear.

Bac Giang LGG



Location: Bac Giang province.  
4,000 workers, 112 lines.  
Monthly capacity: 2,330,000pcs.

Product Categories: Outerwear, Jackets, Blazers, Pants, Shorts, Tops.

## ➤ Owned Garment Factories in China

### Co-Best (Jiangsu)



Location: Jiangsu province.  
420 workers, 12 lines.  
Monthly capacity: 350,000pcs.

Product Categories: Top, Dress, Skirt, Pants,  
Short, Jackets, Outerwear.

### Wujiang Enno



Location: Jiangsu province.  
200 workers, 5 lines.  
Monthly capacity: 150,000pcs.

Product Categories: Top, Dress, Skirt, Pants,  
Short, Jackets.



## CoBest Group

### ➤ Strength

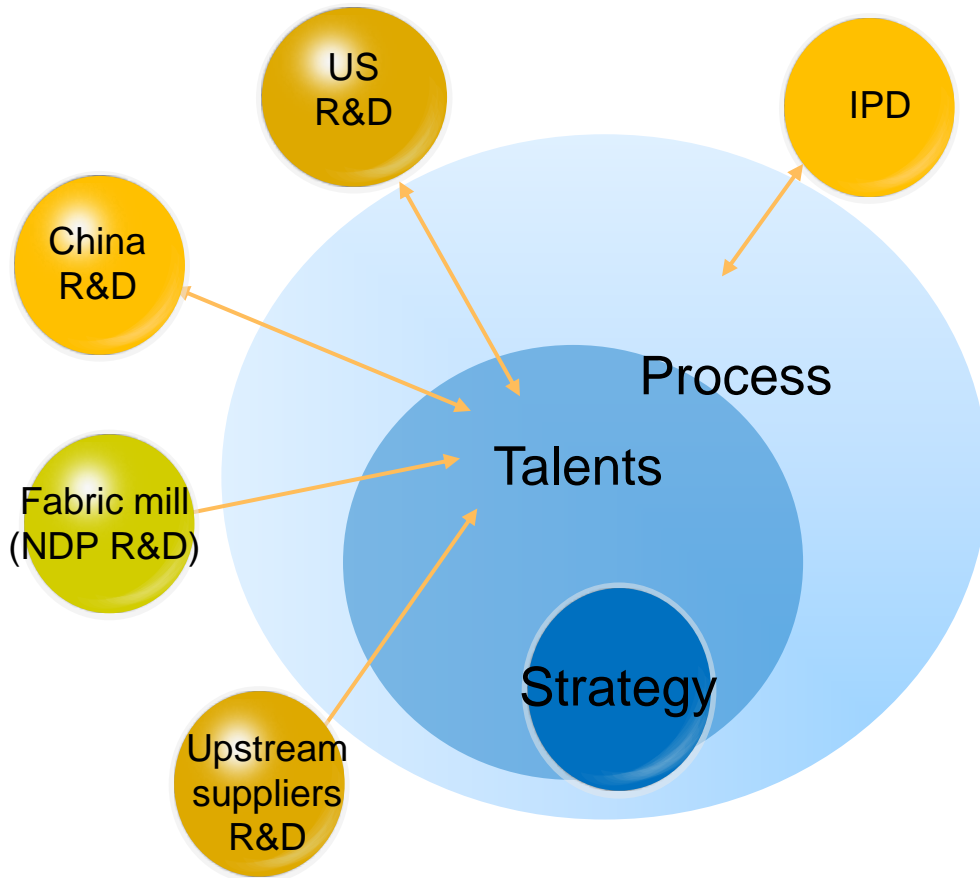
1. R&D

2. Speed & Agility



## CoBest Strength

➤ R&D



IPD Integrated Product Development

✓ **Response to clients' needs with Speed, Precision & Quality.**

- Great product.
- Deliver on time.
- Quality assurance.
- Cost control.





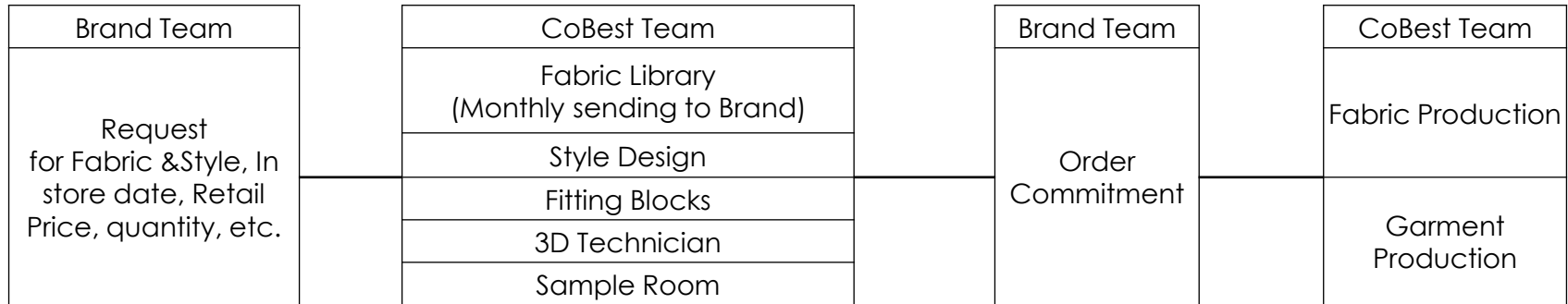
## CoBest Strength

- Speed and Agility

# Rocket Speed Model

- Launched since 2012.
- Widely implemented and proven success for **Target, Amazon, Kohl's, GAP Inc.,** etc.
- Applied to chase order, late-added styles, and replenishment order, etc.

## Model 1: From design concept to garment x-factory date



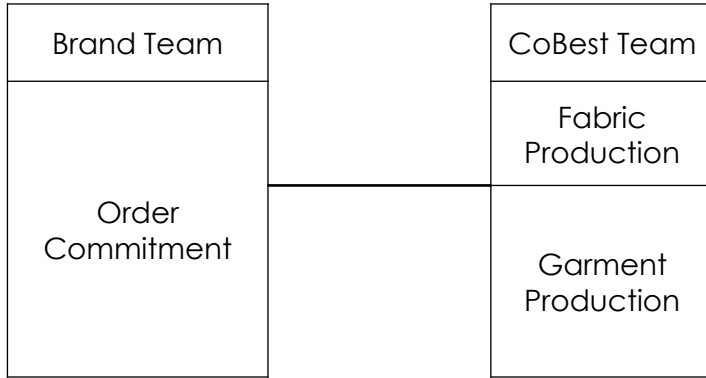
- **5-6 weeks** only from design concept to **garment x-factory COO China.**
- **7-8 weeks** only from order placement to **In DC date by Air.**
- **11-12 weeks** only from order placement to **In DC date by Sea.**  
(Additional 2 weeks needed for COO Vietnam or Cambodia.)



# Rocket Speed Model

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## Model 2: From order placement to garment x-factory date



- **4 weeks** only from order placement to **garment x-factory COO China**.
  - **6 weeks** only from order placement to **In DC date by Air**.
  - **10 weeks** only from order placement to **In DC date by Sea**.
- (Additional 2 weeks needed for COO Vietnam or Cambodia.)



# Good Examples Sharing



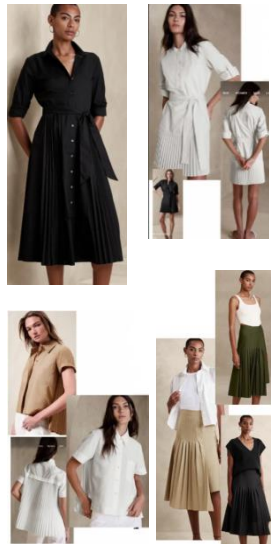
## Customer: A New Day of Target

- Chase order based on inventory status.
- Fabric from our mill NDP;
- Garment production in VN.
- Quantity: 40-50k units per order.
- Lead time: Total 14 weeks from commit to In store date by SEA.



## Customer: Banana Republic of GAP Inc.

- Sum2023 Late-added styles.
- Fabric from our mill NDP;
- Garment production in China.
- Quantity: 60k units, 4 styles.
- Lead time: Total 8.5 weeks from commit to In DC date by AIR



## Customer: Amazon

- Influencer sales in 30 hours , then get PO with the accurate size breakdown.
- Fabric from our mill NDP, ready before trigger date.
- Garment production within 10 days.
- Quantity: about 3000-5000 units/style, 5-6 styles.
- Lead time: 15 days from PO issue to In DC date.



# CoBest Products

# Versatility

We have customized organizational structures for each client and established a robust integrated working system. This enables us to meet the diverse needs of different clients and facilitate the product versatility.

- Both Fabric R&D and Style R&D
- Women's Wear, Men's Wear, Kids' Wear
- Ready to Wear, Casual Wear, Active Wear
- Categories: Top , Shirt , Dress , Pants , Skirt , Jacket , Outerwear, Sleepwear
- Different Aesthetic: Daily Fashion, Trendy Items, Casual Items.
- Different Occasions: Wear to Work, Vacation, Outdoor, Wedding
- Price Segments: High End, Contemporary, Fast Fashion, Mass Market

# SHIPMENT SAMPLE COLLECTION



# SHIPMENT SAMPLE COLLECTION





# SHIPMENT SAMPLE COLLECTION



# SHIPMENT SAMPLE COLLECTION

## Feather /Sequins products



# SHIPMENT SAMPLE COLLECTION



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# SHIPMENT SAMPLE COLLECTION





# SHIPMENT SAMPLE COLLECTION

## ACTIVE-WOMEN'S



# SHIPMENT SAMPLE COLLECTION

## ACTIVE-MEN'S



# SHIPMENT SAMPLE COLLECTION





C O B E S T

Thank You!

